

Site Info

2016 Visitors	35,217
2016 Total Pageviews	59,058
Facebook Followers	3,252
Email Subscribers	1,012
Demographics	93% Female
Largest Audience	70% Age 25-44

Advertising Opportunities

<p>Giveaway Sponsorship</p> <ul style="list-style-type: none"> • <i>Homepage highlight ad</i> • <i>Editorial coverage</i> • <i>Email subscription coverage</i> • <i>Social media coverage</i> • <i>Sponsored email to giveaway participants</i> 	<p>\$600 & an item worth \$50+ <i>better the results)</i></p>
<p>Featured Event</p> <ul style="list-style-type: none"> • <i>Medium ad on all pages</i> • <i>Editorial coverage</i> • <i>Email subscription coverage</i> • <i>Social media coverage</i> 	<p>\$400 / event</p>
<p>Single Page Sponsorship</p> <ul style="list-style-type: none"> • <i>“Own” all ad space on a specific page</i> 	<p>\$200 / mo</p>
<p>Site Header Rotating Banner Ad</p> <ul style="list-style-type: none"> • <i>Shared rotating ad space in site header</i> 	<p>\$100 / mo</p>
<p>Email Newsletter Sponsorship</p> <ul style="list-style-type: none"> • <i>Dedicated sponsorship for the newsletter</i> 	<p>\$100 / broadcast</p>